



## Chris Piascik

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### Professional Experience

*Alphabet Arm Design* BOSTON, MA

Designer 11/2006 – 03/2010

- created and concepted award-winning identity and branding, identity systems / standards, print collateral / packaging, merchandise design, intern management / art direction, production management, social networking, marketing strategy

*Hartford Art School*  
*at The University of Hartford*

WEST HARTFORD, CT

Adjunct Professor of Design 1/2006 – 5/2007

- Taught *Image Making and Meaning*, an introduction to Graphic Design  
Topics covered: typography, identity design, system design, motion design

*Group C Inc.* NEW HAVEN, CT

Senior Designer 6/2006 – 11/2006

- created and concepted identity and branding, identity systems / standards, print collateral / packaging, design for web, annual reports, sign systems, exhibit design, book design, art direction of junior designers

Junior Designer 5/2005 – 6/2006

- creating and concepting identity and branding, identity systems / standards, print collateral / packaging, design for web, annual reports, self promotion materials

### Education

*Hartford Art School*  
*at The University of Hartford*

WEST HARTFORD, CT

BFA Visual Communication Design

MINOR Art History 8/2001 – 5/2005

### Awards / Accomplishments

2010

Work published in *The Image Of Business Cards Today* by ArtPower

Work published in *Lettering, Beyond Computer Graphics* by Links International

2009

Judged work for AIGA *New Voices, Unique Visions* student show

Presented Design Process lecture at MassArt with Alphabet Arm

Conducted *Expressive Typography* workshop at Boston University with Alphabet Arm

Work published in *Design for Obama* by Aaron Perry-Zucker, Steven Heller, Spike Lee

Represented Boston in the *Cut & Paste Digital Design Global Championships*

Work featured on *Creative Quarterly*

Work featured in *Affluent Magazine*

Won AIGA BoNE Award for *The Election Collection*

Work published in *Typography Essentials* by Ina Saltz

Work published in *1000 Garment Graphics* by Rockport Publishing

2008

*Get Out the Vote* poster selected by the AIGA and distributed nationwide

Work published in *Los Logos 4* by Die Gestalten Verlag

Work featured in *Mankind Magazine : Issue 3 / Summer 2008*

Featured in *I Love Fake Magazine / Issue 9 / Summer 2008*

Presented at the *Connecticut Art Directors Club Student Conference*

Judged portfolios for *Connecticut Art Directors Club Student Scholarship*

Judged work for student show at New England Institute of Art

2007

Work published in *Logo A Lot*, by BNN Press

Featured in *One Magazine : Volume 3 / Issue 1*

Portfolio featured on *Behance*

2006

Connecticut Art Directors Club Excellence Award

Connecticut Art Directors Club Excellence Award

Connecticut Art Directors Club Silver Award

2005

Connecticut Art Directors Club Judges Award

Connecticut Art Directors Club Gold Award

Connecticut Art Directors Club Excellence Award

## Exhibitions

2010

*Guilty by Association* / Silpe Gallery / West Hartford, CT

*Draw Drawings Everyday* / Washington Street Art Center / Somerville, MA

*Spoke Count* / Chorus Gallery / Somerville, MA

2009

*Don't Believe The Type* / Ship of Fools Gallery / Netherlands

*Art Velo* / Go Means Go / Seattle, WA

*ATGA BoNE Show* / Bakalar Gallery / Boston, MA

*Scheming Against Myself* solo show / Chorus Gallery / Somerville, MA

2008

*Scheming Against Myself* solo show / Tremont 647 / Boston, MA

*Get Out the Vote* poster exhibition / National Design Center / New York, NY

*Hartford Art School Alumni Show* / Silpe Gallery / West Hartford, CT

*Scheming Against Myself* solo show / Grand / Somerville, MA

*Scheming Against Myself* solo show / Fuel / New Haven, CT

*Real Party* / Real Art Ways / Hartford, CT

2007

*Real Party* / Real Art Ways / Hartford, CT

2005

*Visual Communication Design 2005* / Silpe Gallery / West Hartford, CT

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